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IEEE Milestone Committee Coordinator
IEEE History Center
39 Union Street
New Brunswick, NJ 08901-8538

Dear IEEE Milestone Committee Coordinator:

In 1967, Mr. Ralph Baer, an employee of BAE Systems' legacy company Sanders Associates, started development of the "Brown Box" console video game system and several other prototypes for the defense-electronics company. In 1971, it was licensed to Magnavox, and after being renamed Magnavox Odyssey, the console was released to the public in 1972. For a time it was Sanders' most profitable line. Mr. Baer's groundbreaking and pioneering work spawned the commercialization of interactive video games.

The Brown Box prototype is being proposed as an IEEE milestone. BAE Systems Nashua Canal Street facility is fully supportive of this important recognition and gives permission for the IEEE milestone plaque to be placed at the facility at 95 Canal Street in Nashua, NH, in a location where it will be accessible to the public

Sincerely,



Tim Angulas
Canal Street Site Executive
BAE Systems, Electronic Systems